

SOCIAL MEDIA

PROMOTION CHECKLIST

- 1** Create three Images
 - For Facebook the ideal size is 1200 x 627
 - For Pinterest 735 x 1102
 - For Twitter 1024 x 512
- 2** Write three titles
- 3** List people mentioned in your post
- 4** Find hashtags for use on Twitter
- 5** Decide frequency of posts to networks
- 6** Categorise your post as:
 - Evergreen
 - Time sensitive
 - Seasonal
 - Check for updates

